The intersection of capital markets real estate and sustainability

ULI Fall Meeting

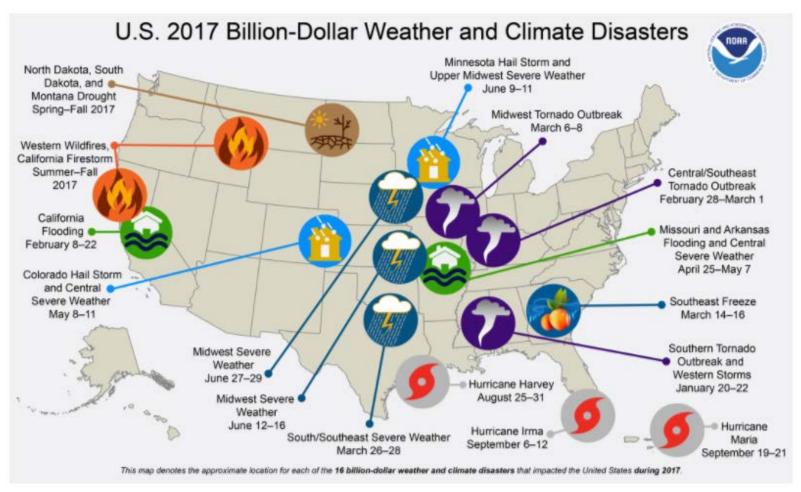
Boston Convention and Exhibition Center

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October 10, 2018



2017: Weather and climate disasters cost \$306 billion in the U.S.



Sources: NOAA; Mashable.com

Jan. 8, 2018



Falling Property Values based on SLR alone

In the US, \$1 Trillion in properties threatened by SLR by 2100 ¹

Of the roughly 14,000 commercial properties at risk on US coasts within the next 30 years, more than one-third are in Florida and New Jersey. 1



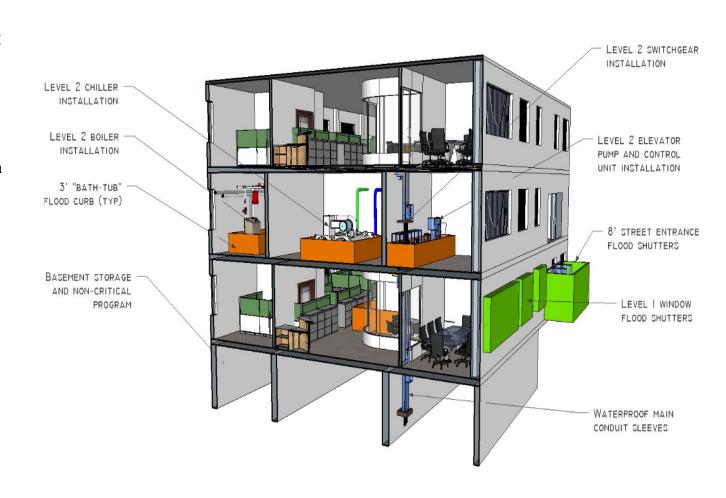
Today, properties exposed to SLR are already selling at a 7% discount ²

¹ Zillow and Union of Concerned Scientists, 2018. (https://www.ucsusa.org/press)

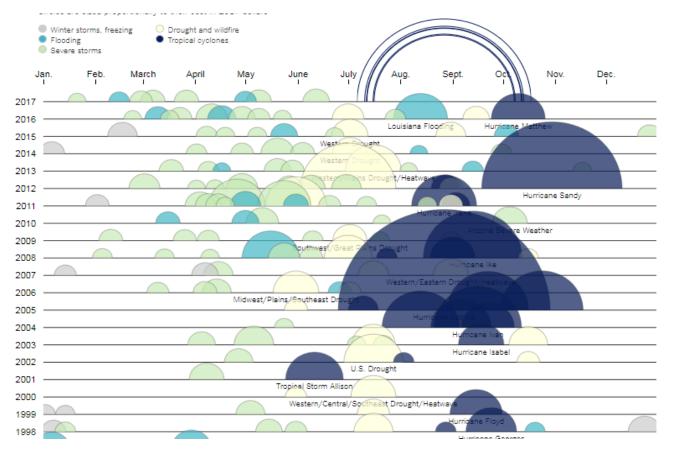
² Berstein et al. 2018; Journal of Financial Economics (https://ssrn.com/abstract=3073842)

Asset and Portfolio-level solutions

- \$1 invested in building resilience and reducing exposure saves \$4 in disaster response and recovery
- \$1 invested in resilience saves \$4-7 in response and \$5-10 in avoided economic losses
- \$1 on disaster risk reduction saves \$7 in response activities
- \$1 on disaster preparedness saves \$7-10 on response
- \$1 in preparedness is worth \$15 in disaster relief efforts



Impact to supporting infrastructure



https://www.nytimes.com/interactive/2017/09/01/upshot/cost-of-hurricane-harvey-only-one-storm-comes-close.html

Cost to US GDP trillion by 2025 Lost Business Sales Lost Jobs Cost to Families per year

http://www.asce.org/failuretoact/

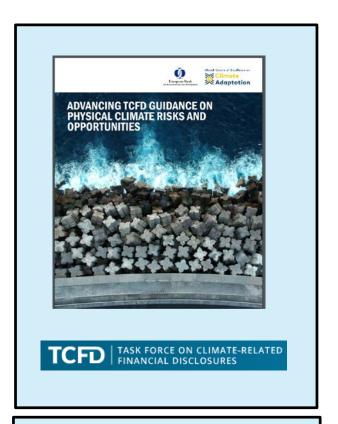


Key Climate Market Drivers for Real Estate



S&P Global Ratings

Credit Ratings



Financial Disclosure

New insurance products

Resilience Bonds Pooling risk in new ways

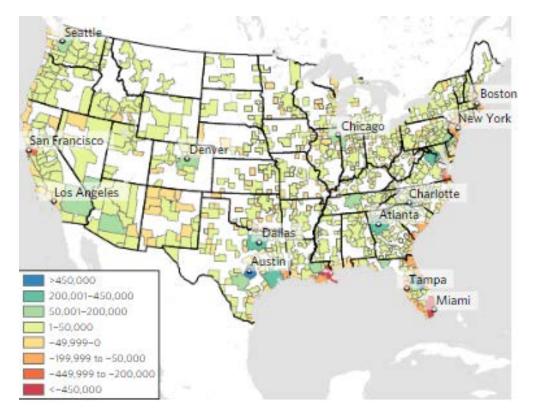
Removing coverages

Property/Flood Force Majeure

Readjusting time horizons and climate projections

Insurance

Projected Climate Migration within the US by 2100



Where people are *moving from*:

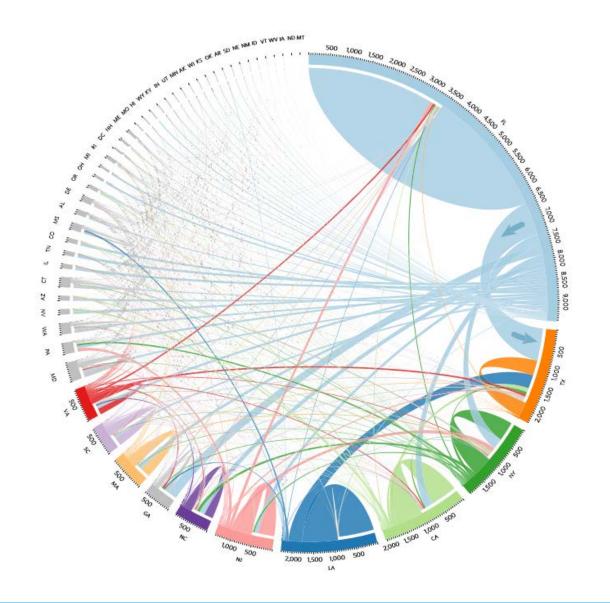
- 1. Miami-Fort Lauderdale-West Palm Beach 2.5 million people leaving
- 2. New Orleans-Metairie, LA 500,000 people leaving

Where people are *moving to*:

- 1. Austin-Round Rock, TX 819,000 people
- 2. Orlando-Kissimee-Sanford, FL 461,000 people
- 3. Atlanta-Sandy Springs-Roswell, GA 321,000 people



Projected Climate Migration within the US by 2100



Top ten **outflow** states

- Florida
- Texas
- New York
- California
- Louisiana
- New Jersey
- North Carolina
- Georgia
- Massachusetts
- South Carolina
- Virginia